



Find Out How Masonry Policies Help Build Stronger Communities

Research from the University of Michigan proved that requiring the use of masonry led to greater economic stability for communities. The results showed that such policies result in:

- Higher property values
- Higher median incomes
- Increased tax base
- Steady population growth
- No increased financial burden on residents

If you want to leave a legacy of economic stability in your community, insist on minimum standards for the use of clay brick.

For more information on how the Brick Industry Association can help your community or for a complimentary on-site workshop, contact Brandie Schaeffer, LEED AP, at bschaeffer@bia.org or 703-674-1549.

Your Clay Brick Information Source



www.gobrick.com/planning