

2027 planning reference

Dimensions from 2026. Confirm current specifications with MCAA before producing final artwork.

Choose your format.

All dimensions are width × height, in inches.

Format	Trim size	With bleed
 Two-page spread 2025 reference template	$16\frac{3}{4} \times 10\frac{7}{8}$	$17 \times 11\frac{1}{8}$
 Full page 2025 reference template	$8\frac{3}{8} \times 10\frac{7}{8}$	$8\frac{5}{8} \times 11\frac{1}{8}$
 Half page, horizontal 2025 reference template	$7 \times 4\frac{3}{4}$	None
 Quarter page 2025 reference template	$3\frac{1}{4} \times 4\frac{7}{8}$	None

Keep the important parts inside.

For spreads and full-page ads, keep text and important artwork inside the safe area. The reference minimum margin is **$\frac{1}{8}$ inch; $\frac{1}{4}$ inch is recommended.**

- Keep important elements away from a spread's center fold.
- Half-page and quarter-page ads use **no bleed or printer marks.**

Supply a print-ready PDF.

Confirm the required PDF standard and current production requirements with Anelise. The linked 2025 templates match the 2026 reference dimensions.

DIGITAL ADVERTISING.

Website, email banners & dedicated email



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Match the placement.

Pixel dimensions are width × height.

Placement	Image size
Website leaderboard	728 × 90 px
Website box	300 × 250 px
Email top or bottom leaderboard	600 × 90 px
Email middle placement	468 × 60 px

Dedicated email.

The 2026 reference calls for these three items:

Subject line	One subject line
Image	One 600 × 1000 px image JPG, PNG or GIF
Destination	One destination link

Confirm before preparing final files.

Check current placement and file requirements with MCAA. Coordinate timing, final artwork and destination-link checks with the team.